



Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies

PRESS CREDENTIALS GUIDELINES AND APPLICATION FORM

GENERAL INFORMATION

The Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies is a privately operated industry event. Consequently, the issuance of Press Credentials is at the sole discretion of Conference Management. All decisions in this regard are final.

MEDIA ELIGIBILITY

Press Credentials are available only to working press who can show evidence that their attendance results in coverage of the Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies in the print, broadcast, radio, or Internet media.

Because of space limitations, Conference Management is unable to issue Press Credentials to: publishers or a publication's advertising, marketing, public relations, or sales representatives; publishers, editors or reporters from manufacturer's or promotional publications; public relations **staff of exhibitors or educational institutions; or other individuals who are not actually reporting on the Congress.**

Attending media who also are physicians or health practitioners and wish to secure CME (continuing medical education) credits for their attendance are required to register at the Auxiliary Registration Rate. See the Application Form for further details.

Attendees intending to cover the Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies in the print, broadcast, radio, or Internet media must apply for Press Credentials. Working press may not also register as exhibitors, or guests of exhibitors; or vice-versa.

All attending media are required to furnish within sixty (60) days subsequent to the closing of the Congress session, a copy of your article or report resulting from your attendance.

All attending media shall adhere with prevailing Show Regulations (see Section below).

APPLICATION DEADLINE

The issuance of all Press Credentials is at the sole discretion of Conference Management

All Press Credentials Applications must be received NO LATER THAN five (5) business days PRIOR to the commencement of the Congress session. Press Credentials Applications are reviewed and granted on an as-received basis.

In order to provide the proper onsite support to attending media, Conference Management reserves the right to limit the total number of Press Credentials assigned. Thus, we recommend interested media to apply as early as possible. A small and limited number of Press Credentials may be issued onsite, at the sole discretion of Conference Management.

CREDENTIALS EVENT ACCESS

Press Credentials permit access to: Special Sessions (ie Preconference); General Session; Evening Workshops; and the Exhibit Hall. Press Credentials do **not** include access to the Advanced Workshops nor the Fellowship Modules that may take place in conjunction with the Congress session.

PHOTOGRAPHY AND RECORDING POLICY

All filming and taping must be reviewed and pre-approved by Conference Management. Attending media wishing to film (still or video) or tape (audiorecord) any portion of the Congress, including the scientific conference (Advance Workshops; Preconference; General Session; Breakout Sessions; Evening Workshops; etc.) and/or Exposition must submit a WRITTEN REQUEST NO LATER THAN twenty (20) business days PRIOR to the commencement of the Congress session. The request must be specific as to names of speakers or presentations, exhibitors, other individuals, and locations in which your outlet is interested in filming or taping.

Each media outlet is limited to a total of 90 minutes (taking place on a single day) of total filming and/or taping time. Conference Management must receive a final and detailed shooting schedule NO LATER THAN ten (10) business days PRIOR to the commencement of the Congress session.

Additionally, the media outlet must obtain written permission from the host venue to film at/on the property. Conference Management will ask to see the venue's permission letter NO LATER THAN ten (10) business days PRIOR to the commencement of the Congress session.

All filming and taping must be escorted by Conference Management. *Conference Management reserves the right to deny filming or taping access, based on manpower resource limitations.*

Conference Management will have personnel on-hand to take still photos and video, which upon advance request may be made available to media outlets.

PRESS ROOM

Approved media attendees will be advised via email as the location and hours of the Press Room.

APPLICATION PROCEDURE

To obtain Press Credentials, proceed as follows:

1. **COMPLETE** the Application Form.
2. **ATTACH** your Credentials Documentation:
 - **Returning Press:** If you attended a previous Congress session, please furnish a copy of your article or report resulting from that assignment.
 - **New Press Applicants:** Submit a copy of your business card with your name, media outlet and title as well as ONE of the following:
 1. A sample of an article published within the past six months that clearly displays authorship;
 2. A copy of publication masthead including your name (or link to your online publication with your name and title appearing in an editorial capacity).
 3. Printed or online article clearly displaying authorship (online news outlets must contain original news content and post original, dated, industry-related news on a regular basis)
 4. If you do not have a published article, have an official from your media outlet prepare a statement of your current employ and description of your specific story assignment.
3. **FAX** the completed Application form and Credentials Documentation material(s) to: 978-742-9719 (USA).

If your media outlet wishes to apply for multiple Press Credentials: Complete one Application form per person and prepare Credentials Documentation for each individual accordingly.

FOR ADDITIONAL ASSISTANCE

Please contact the A4M Communications Department via email at: eventpress@a4minfo.net or by telephone at 877-572-0608



SHOW REGULATIONS

1. An official (government-issued) picture ID is required to pick up a Name Badge.
2. Name badge must be worn at all times during Congress hours and official events.
3. Congress is open to healthcare professionals and their invited registered guests only.
4. No children (ages 18 years or younger) are permitted entry to any Congress event, including Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition.
5. Photography (still and/or video) and/or audiorecording of speakers and presentation material by attendees is expressly prohibited during Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, and Fellowship programs. Privileges for photography and/or audiorecording may be granted by Show Management at its sole discretion.
6. Show Management may photograph (still and/or video), and/or audiorecord, during Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition. By attending the Congress, attendees grant Show Management permission to use their image/likeness in future marketing materials.
7. No medical procedures are permitted to take place in the Exposition exhibit hall booths without prior permission of Show Management.
8. Smoking is prohibited at any Congress event, including Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition.
9. Attendance at, and conduct of attendees during, Evening Workshops is at the sole discretion of the sponsoring entity.
10. Unauthorized solicitation is expressly prohibited. Solicitation of business on the premises of the Exposition exhibit hall by person(s) other than official Anti-Aging Exposition exhibitors is strictly forbidden. Solicitation of business during, in, and in the immediate proximity of, Special Workshops, General Conference (all Sessions), Sponsored Workshops, Review Courses, Fellowship programs, and the co-located Exposition is extremely prohibited. Additionally, non-A4M and/or commercial literature of any kind may not be distributed near or at the Congress Registration area and all Congress-related general public areas.
11. Show Management reserves the right to expel any individual and/or company without recourse or refund at its sole discretion.



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PRESS CREDENTIALS APPLICATION

Session: Spring 2011 Winter 2011

Special Requests: Filming (still or video) Taping (audiorecording)

Other (please specify): _____

NOTE: Special requests are subject to review and approval by Conference Management.

First Name: _____ **Last Name:** _____

Professional Designation(s): _____

I intend to attend as media but I am also a physician/health practitioner wishing to secure CME (continuing medical education) credits. Please contact me with details regarding the Auxiliary Registration Rate.

Position: _____

Organization(s): _____

Address: _____

Email: _____

Phone: _____

Fax: _____

**After completing this form, attach your Credentials Documentation;
then FAX to: 978-742-9719 (USA)**

ALL PRESS CREDENTIALS APPLICATIONS ARE PENDING APPROVAL. Conference Management will review your Application and advise via email as to Credentials issuance. All attending media are required to furnish within sixty (60) days subsequent to the closing of the Congress session, a copy of your article or report resulting from your attendance.